


Type of application (please tick) Grant <input checked="" type="checkbox"/> Renewal <input type="checkbox"/> Variation <input type="checkbox"/> Transfer <input type="checkbox"/>	 New Forest DISTRICT COUNCIL
Local Government (Miscellaneous Provisions) Act 1982 Part II, Schedule 3	
Sex Establishment licence	

Trading name of premises	SIMPLY PLEASURE
Postal address of premises	ABS GROUP, FOREST GATE, SPRING LANE, RINGWOOD, BH 24 3FH

Applicant details-are you applying as

a) An individual or individuals (complete Section (A))

b) person other than an individual (Complete section (B))

i. as a limited company

ii. as a partnership

iii as an unincorporated association or

iv other (for example a statutory corporation)

(A) Applicant 1 details

Mr	Mrs	Miss	Ms	Other title
Surname			First name(s)	
Date of Birth			Place of Birth	
Home address:				
Postcode:				
Contact phone number			Email address	

Applicant 2 details (if applicable)

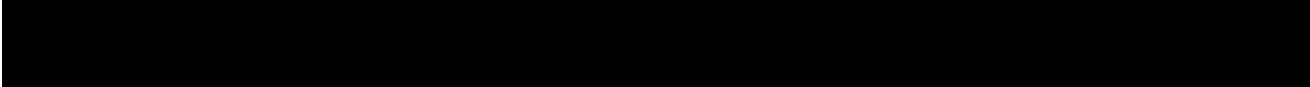
Mr	Mrs	Miss	Ms	Other title
Surname			First name(s)	
Date of Birth			Place of Birth	
Home address:				
Postcode:				
Contact phone number			Email address	

LICENSING SERVICES

31 JUL 2019

RECEIVED

Section (B)		Other applicants	
Please provide name and registered address of applicant in full. Where appropriate please give any registered number			
Company Name	SIMPLY PLEASURE LTD.		
Address of registered office			
2-8 PARKSTONE ROAD, POOLE,			
Postcode:	BH15 2PW		
Registered company number	0434 1488		
Description of applicant (e.g. partnership, company, etc.)	LIMITED COMPANY		
Contact phone number	Email address		



Please provide full names and private addresses of all directors or other persons responsible for management of the establishment

1. Name	TIMOTHY HEMMING		
Position in company	CEO/OWNER		
Address	129 LOWTHER ROAD BOURNEMOUTH, BH88AS		
Phone number and email address	[REDACTED]		
Date of Birth	08/10/1969		
2. Name	SYMON REEVES		
Position in company	DIRECTOR		
Address	15 BROAD TOWN ROAD, BROAD TOWN, SWINDON, SN47EB		
Phone number and email address			
Date of Birth	13/7/1974		
3. Name	TBC		
Position in company			
Address			
Phone number and email address	AS BY T HEMMING -		
Date of Birth	TO BE DECIDED		

(C) Convictions

Have you any convictions recorded against you? Or if a body corporate or unincorporated body, that body or any of its directors or other persons responsible for its management? If so please give details of unspent convictions.

name	Date of conviction	Offence and sentence (including suspended sentences)
<i>Tim Hemming</i>	<i>has advised</i>	<i>No</i>

(D) Licensing History

Has the applicant or any person named in this form or the corporate or unincorporated body referred to in this application: - Please answer **YES or NO**

Been disqualified from holding a licence for a sex establishment?	<i>No</i>
Been refused the grant/renewal/transfer of a licence for a sex establishment?	<i>No</i>
Been the holder of a sex establishment licence when that licence has been revoked?	<i>No</i>
If "Yes" please provide details	<i>/</i>

Has the applicant or any person named in this form been resident in an EEA state throughout a period of six months immediately preceding the application? **YES** or NO

If No please provide details

/

(E) Premises Details

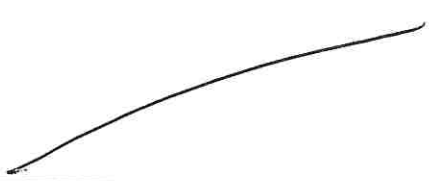
Description of trading activity

The premises will trade as (please tick as appropriate)						
A sex cinema				A sex shop <input checked="" type="checkbox"/>		
The premises will trade on the following days and between the following times:						
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
From 9	From 9	From 9	From 9	From 9	From	From
To 17	To 17	To 17	To 17	To 17	To	To
Non-standard timings or seasonal variations						
NONE						

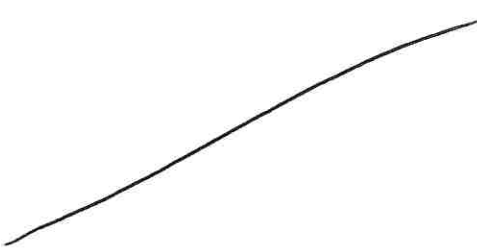
Please give full details of activities proposed for the premises

SALE OF SEX TOYS ADULT NOVELTIES R18 DVD'S
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If this is a variation to the existing licence, please give details of the proposed variation



Set out any further information that you wish the authority to take into account. Include here any proposed conditions - you may attach a schedule of such conditions



(F) Declaration and Signatures

Please tick to confirm

Checklist-I/We have enclosed
The fee or contact details to obtain card payment.

COUNCIL WILL
INVOICE US

Plan of the premises.

I/We understand that the information given may be used in conjunction with other authorities for the prevention and detection of fraud, and will be held on computer, subject to the Data Protection Act 1998.

IT IS AN OFFENCE FOR ANY PERSON WHO, IN CONNECTION WITH THIS APPLICATION TO MAKE A FALSE STATEMENT WHICH HE/SHE KNOWS TO BE FALSE IN ANY MATERIAL RESPECT, OR WHICH HE/SHE DOES NOT BELIEVE TO BE TRUE, IS GUILTY OF AN OFFENCE AND LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING TEN THOUSANDS POUNDS (£10,000)

I/We confirm that the information supplied in this application is true to the best of my / our knowledge and belief

Signature(s)

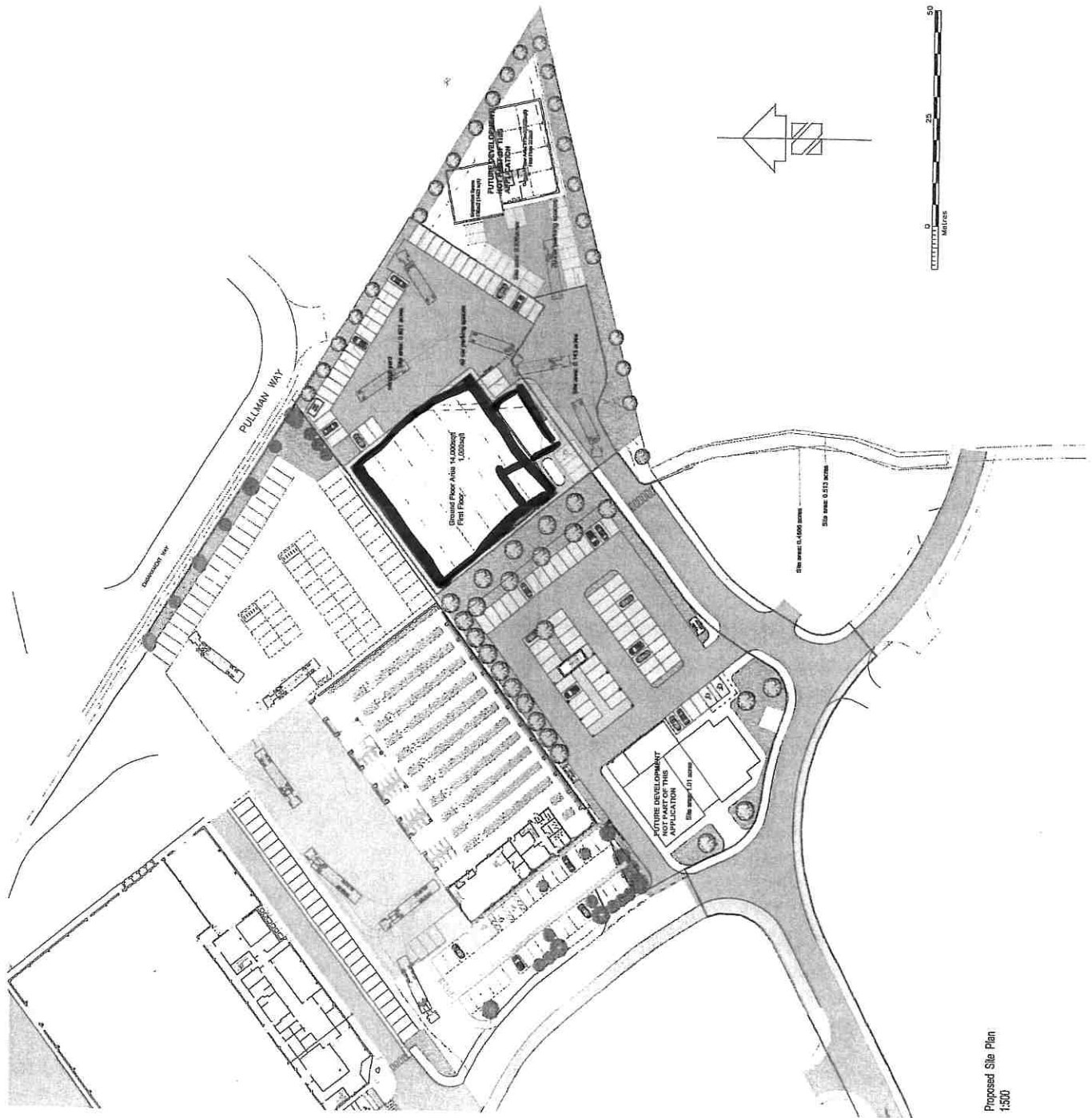
Signature of applicant 1	ON BEHALF OF TIM HEMMING - ANDREW LOVETT
Date	26/07/2019
Capacity	FINANCE DIRECTOR

Signature of applicant 2 (if appropriate)	/
Date	
Capacity	

Contact details if required by Licensing Services

Name	BIRGIT GOLDBERG
Contact phone number	
Email address	

Our Privacy Notice is available at <http://www.newforest.gov.uk/licensing>
If you have provided any information which is special category data (relating to health, race, ethnic origin, religion, politics, genetics, biometrics, trade union membership, sex life or sexual orientation) then you must give your consent for us to process the data by ticking the box.



Proposed Site Plan
1:500

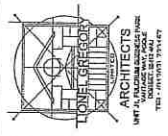


Proposed Location Plan
1:1250

A. 23.05.2016 - Foot print of Unit amended; car parking / site plan rearranged.

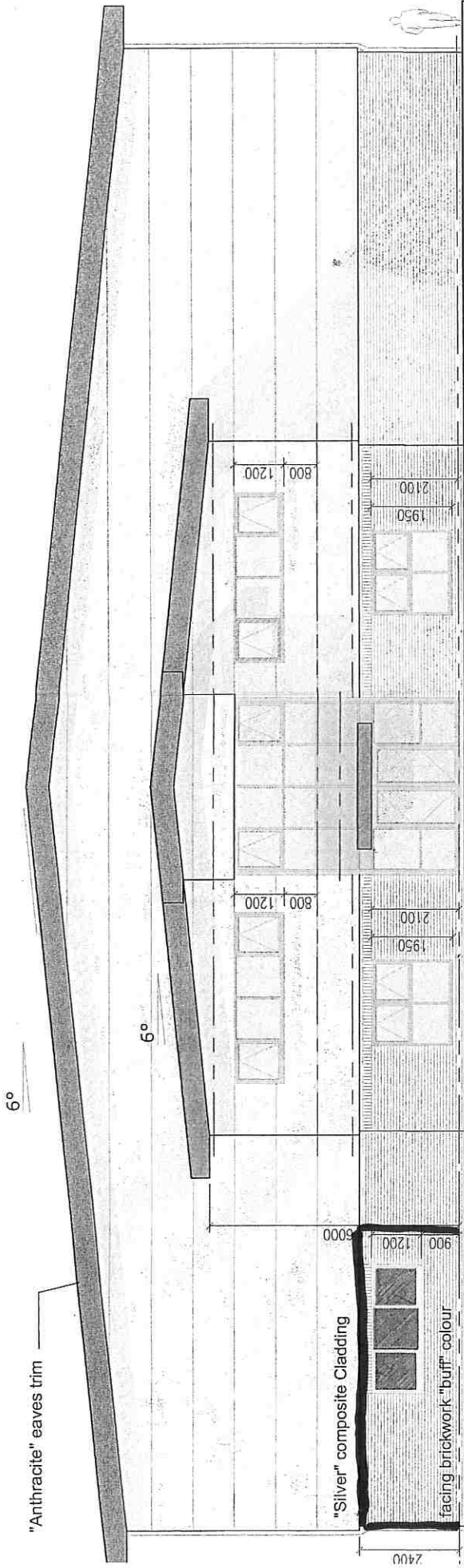
Proposed Industrial Unit
at
Forest Gate Business Park
Christchurch Road, Ringwood
for
GR Commercial Investments Ltd

Date: March 2016 Scale: 1:500/8/1 Drawn: D.A.



GUY & GREGORY
ARCHITECTS
UNIT 14, BALCOMB INDUSTRIAL PARK
100, BRISTOL ROAD
RINGWOOD, HANTS

PROPOSED SITE PLAN & LOCATION PLAN



Proposed Front - South East - Elevation

1:100 @ A1

General Notes

- DESIGNED IN ACCORDANCE WITH CIBSE GUIDELINES AND LUCECO STANDARDS FOR ILLUSTRATIVE PURPOSES
- PLEASE DO NOT SCALE THIS DRAWING

No. Revision/Issue Date



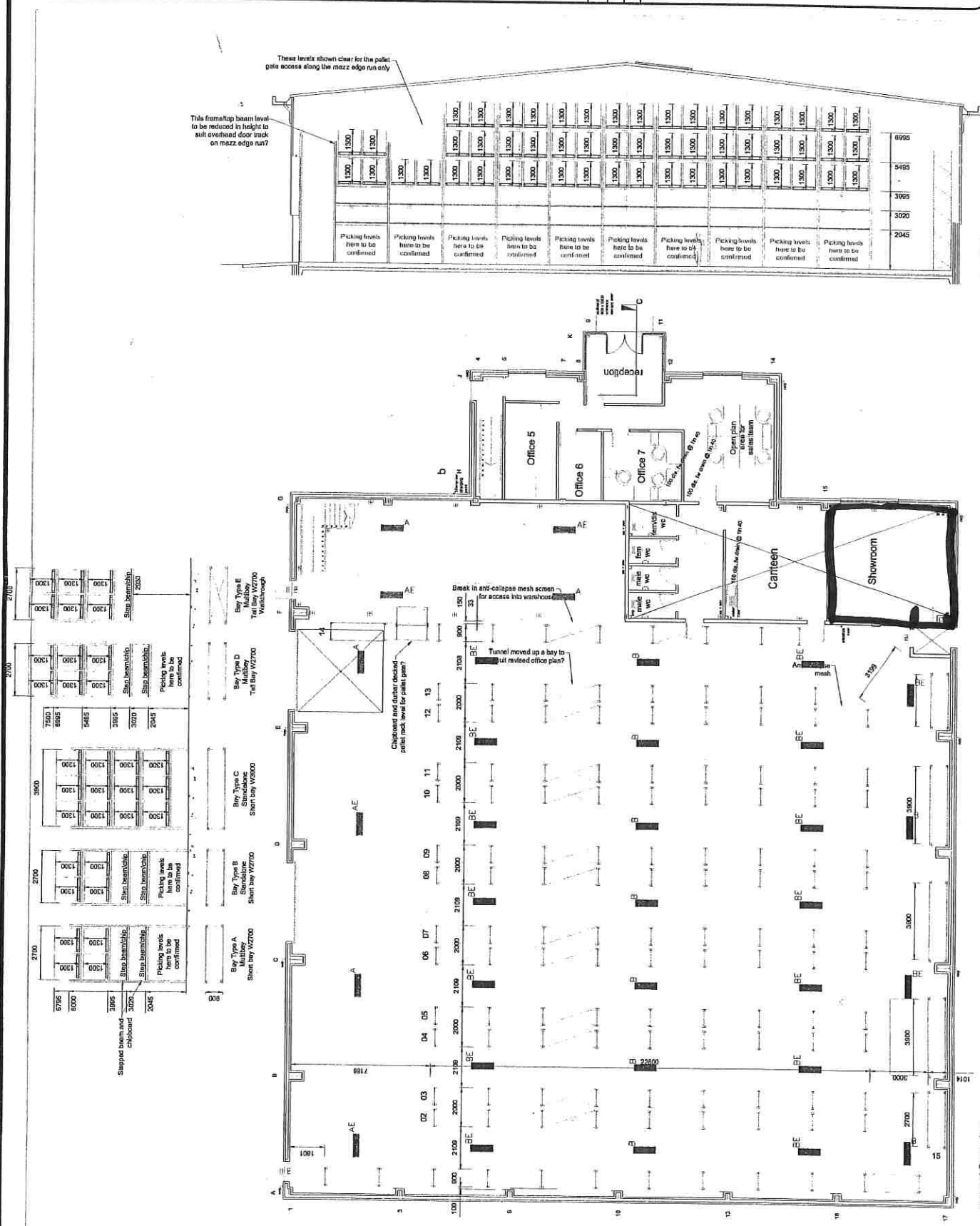
LUCECO
 21, Station Road
 Station Park 1
 Telera
 Shropshire
 TF3 3BD
 United Kingdom

ABC Holdings

Project: 21305
 Date: 31-08-2017
 Issue: 11848H

This frametop beam level to be reduced in height to suit overhead door track on mezz edge run?

These levels shown clear for the pallet gate access along the mezz edge run only



ground floor plan